

Partner Clip

Free advertising for your company
from us



To be precise.



Great Partners

gain from
great ideas.

Advertising for your company – completely free of charge. This has been the motto of HEIMEIER's large-scale partner clip campaign for several years.

And this successful campaign has been extended even further. By developing the idea of partner clips, HEIMEIER can now offer its partners in the trade even more opportunities to advertise for themselves absolutely free of charge.

The partner clip fits all the models of the K thermostatic head, the VD thermostatic head, the F thermostatic head, the Multibox and also on the room thermostat, on Radiocontrol F. Such clips can be mounted within seconds.

A clip for all seasons, a clip for all heads! This makes free advertising for your own company even easier. It is undeniably an excellent development as, in the modern business world, the level of the public's awareness of a company is becoming increasingly important. Today specialised, quality products are just one of the factors in the equation – you have to see and be seen, too!

Your company's name or logo right on the product of your line – there is no better way of advertising. This is an effective idea which will benefit everyone.

How you can obtain the new, universal, "fits every head" clip is explained on the following pages. Join the campaign, you won't be sorry.



What do you have to do?

All companies that have not yet participated in the partner clip campaign now have the chance of joining in by just doing the following: simply send us your company name or logo as a reproducible specimen and the order form at the back of this brochure, completed with your details.

We will then be able to add your company logo onto our clips via laser printing.



Important!

All we need from you for your tailor-made laser printing is a black and white specimen of your company logo as hard copy sent to us by post (no faxes) or the company name/logo as a JPEG or TIFF file.

The better the quality of your specimen document, the clearer the reproduction on your partner clip.

Please ask your printer or your advertising agency to advise you.

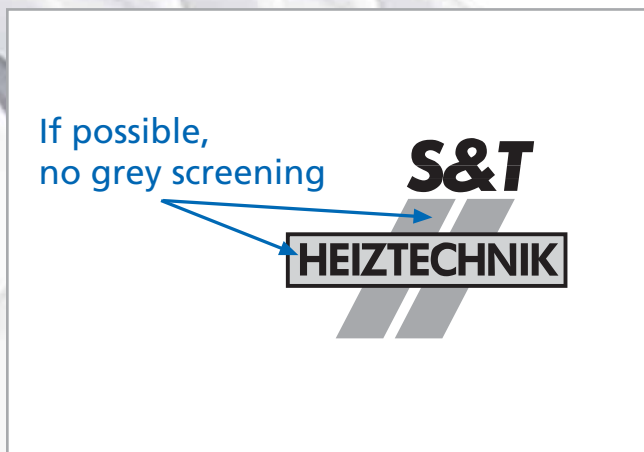
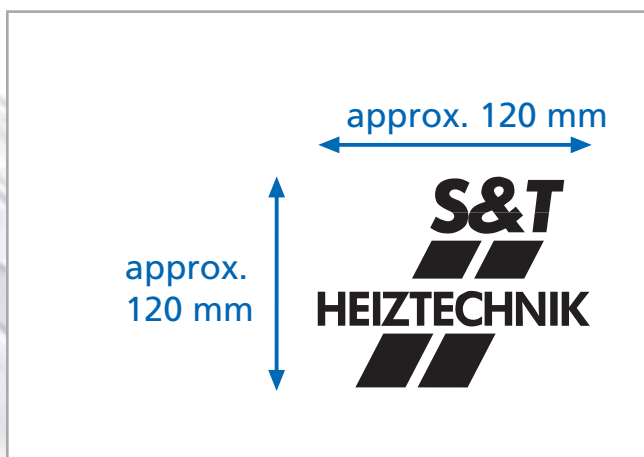
The sample to be reproduced should be ca. 120 x 120 mm large. In order that the specimen will still be legible on the clip in its reduced size, only the company name or logo should appear. Addresses, telephone numbers etc. are not able to be read on the partner clip.

The specimen to be reproduced should not contain any screening

Large areas of black should also be avoided.

If you wish to send us your corporate specimen as a JPEG or a TIFF file, please remember that the resolution of the file should amount to ca. 300 dpi.

Our e-mail address is as follows:
partnerclip.montage@heimeier.com



Examples:

Your Company Logo

The Partner Clip



The lettering procedure does not involve a normal printing process but uses a laser technique, which means that no solvents detrimental to the environment will be used.

The laser prints surfaces and lettering in the form of a linear frame. Therefore the partner clip imprint will appear in a grey shade.

This is how it works

It is amazingly simple how the HEIMEIER partner clips can highlight your company name. These individually printed clips just have to be clipped onto the front of the thermostatic head. And within seconds, in a really stylish, attractive way, the spotlight is focused on your name. The partner clip fits all the models of the K thermostatic head, the VD thermostatic head, the F thermostatic head, the room thermostat, Radio Control F and Multibox.





Please prepare for me a consignment free of charge of **500** partner clips

Our reproducible company's name or logo is attached to this letter.

Sender:

Company

Contact Person

Street / P.O. Box

Postal Code / Town/City

Telephone

Fax

* Please read pages 4+5 carefully!



Applications will be processed in the order in which they are received.

Please refrain from inquiring about delivery times, we will send you your clips ASAP.

Theodor Heimeier Metallwerk GmbH
Partner Clip Department
P.O. Box 1124
59592 Erwitte
Germany
E-mail: partnerclip.montage@heimeier.com

To be precise.



Theodor Heimeier Metallwerk GmbH
Postfach 1124, 59592 Erwitte, Germany
Telephone + 49 2943 891-0
Fax + 49 2943 891-100
www.heimeier.com